



KTSM-TV, El Paso, Texas
ComCorp of El Paso License Corp.

Quarterly List of Issue-Responsive Programming
First Quarter 2012 (January 1, 2012 – March 31, 2012)

KTSM-TV has ascertained the following issues as important to the El Paso, Texas community:

- Public Safety
- Health
- Economy
- Government and Politics
- Education

During this quarter, KTSM-TV broadcast the following local and network programs that provided the station's most significant treatment of these community issues:

Local News and Public Affairs Programming:

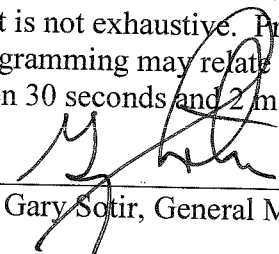
- *NewsChannel 9 Today* (Monday - Friday: 5:00 - 7:00 AM)
- *NewsChannel 9 @ 5* (Monday - Friday: 5:00 - 5:30 PM)
- *NewsChannel 9 @ 6* (Monday - Friday: 6:00 - 6:30 PM)
- *NewsChannel 9 @ 6:30* (Monday - Friday: 6:30 - 7:00 PM)
- *NewsChannel 9 Weekend @ 6* (Saturday: 6:00 - 6:30 PM)
- *NewsChannel 9 Sunday* (Sunday: 5:30 - 6:00 PM)
- *NewsChannel 9 at 10* (Monday - Sunday: 10:00 - 10:30 PM)

NBC Network News and Public Affairs Programming:

- *Today* (Monday - Friday: 7:00 - 11:00 AM)
- *Today Weekend* (Saturday - Sunday: 6:00 - 9:00 AM)
- *Meet the Press with David Gregory* (Sunday: 9:00 - 10:00 AM)
- *The Chris Matthews Show* (Sunday: 10:00 - 11:00 AM)
- *NBC Nightly News* (Monday - Saturday: 5:30 - 6:00 PM; Sunday: 5:00 - 5:30 PM)
- *Dateline NBC* (Various)

While this list describes much of KTSM-TV's most significant issue-responsive programming, it is not exhaustive. Programming described in this Quarterly List of Issue-Responsive Programming may relate simultaneously to more than one issue. Duration of each report is between 30 seconds and 2 minutes unless otherwise noted.

Filed by:


Gary Sotir, General Manager

4-10-12
Date Placed in Public Inspection File

Issue: Public Safety

Program	Time	Date	Duration	Description
Newschannel 9 @ 6	05:00:00 PM	01/02/12	1 min. 31 sec.	El Paso Native Murdered in Austin
Newschannel 9 @ 6	05:00:00 PM	01/13/12	1 min. 43 sec.	EPD Charge Man With Hate Crime
Newschannel 9 @ 10	10:00:00 PM	01/25/12	1 min. 02 sec.	Animal Poisonings in Anthony NM
Newschannel 9 @ 6	06:00:00 PM	01/26/12	23 sec.	DEA Raids Several EP Businesses
Newschannel 9 @ 6	06:00:00 PM	02/10/12	1 min. 29 sec.	Largest Travel Warning for Mexico Issued
Newschannel 9 @ 6	05:00:00 PM	02/13/12	3 min. 28 sec.	NMSU Student Pepper Sprays Other Students
Newschannel 9 @ 6	05:00:00 PM	02/22/12	4 min. 43 sec.	Woman Shot in Downtown EP by Guman in JZ
Newschannel 9 @ 6	06:00:00 PM	03/02/12	24 sec.	Visibility Low Due to Dust Storm
Newschannel 9 @ 10	10:00:00 PM	03/05/12	1 min. 33 sec.	Child Crisis Center Aims To End Abuse
Newschannel 9 @ 6	05:00:00 PM	03/13/12	2 min. 31 sec.	EPD Officer Arrested for Shoplifting
Newschannel 9 @ 6	05:00:00 PM	03/22/12	1 min. 26 sec.	6 Month Manhunt for Rapist Ends With Capture
Newschannel 9 @ 6	06:00:00 PM	03/23/12	1 min. 40 sec.	Explaining Stand Your Ground Law in TX

Issue: Health

Program	Time	Date	Duration	Description
Newschannel 9 @ 10	10:00:00 PM	01/02/12	1 min. 33 sec.	Vaccinations Before School Returns
Newschannel 9 @ 6	05:00:00 PM	01/13/12	1 min. 40 sec.	Little Snow Means Water Shortage
Newschannel 9 @ 6	05:00:00 PM	01/25/12	1 min. 30 sec.	Inhalable Insulin Becoming Available
Newschannel 9 @ 6	05:00:00 PM	01/26/12	4 min. 00 sec.	HS For Disabled Students
Newschannel 9 @ 6	05:00:00 PM	02/10/12	3 min. 30 sec.	Moms Researching Hospitals Prior To Having Kids
Newschannel 9 @ 6	05:00:00 PM	02/13/12	1 min. 20 sec.	WBAMC Builds New NICU
Newschannel 9 @ 6	05:00:00 PM	02/22/12	1 min. 44 sec.	High Cancer Rates for 9/11 Responders
Newschannel 9 @ 10	10:00:00 PM	03/02/12	25 sec.	UTEP Opens New Research Building
Newschannel 9 @ 6	06:00:00 PM	03/05/12	20 sec.	1 in 4 Don't Have Enough Food in EP
Newschannel 9 @ 6	05:00:00 PM	03/13/12	1 min. 41 sec.	Chipotle Opens Store/Poor Nutrition
Newschannel 9 @ 6	05:00:00 PM	03/22/12	37 sec.	Meals on Wheels Feeds Old People Who Would Starve Otherwise
Newschannel 9 @ 6	05:00:00 PM	03/23/12	40 sec.	Protest Against Birth Control Provision in Health Bill

Issue: Economy

Program	Time	Date	Duration	Description
Newschannel 9 @ 6	05:00:00 PM	01/02/12	39 sec.	Price of PowerBall Tickets Goes Up
Newschannel 9 @ 6	05:00:00 PM	01/13/12	1 min. 48 sec.	Parking Meters Could Kill Business
Newschannel 9 @ 10	10:00:00 PM	01/25/12	1 min. 03 sec.	El Paso's Largest Bank Changes Name
Newschannel 9 @ 6	06:00:00 PM	01/26/12	1 min. 34 sec.	Grants for Farmers and Ranchers
Newschannel 9 @ 6	05:00:00 PM	02/10/12	32 sec.	Lottery Ticket Sales Soaring
Newschannel 9 @ 6	05:00:00 PM	02/13/12	1 min. 14 sec.	Gas Prices are Up
Newschannel 9 @ 6	06:00:00 PM	02/22/12	42 sec.	Bars See Boost for Mardi Gras
Newschannel 9 @ 6	05:00:00 PM	03/02/12	1 min. 19 sec.	Jobless Rate Decreases in EP
Newschannel 9 @ 6	05:00:00 PM	03/05/12	1 min. 20 sec.	Wicked Play Brings in Millions
Newschannel 9 @ 6	05:00:00 PM	03/13/12	1 min. 37 sec.	Grant Helps Poor Afford Internet
Newschannel 9 @ 6	05:00:00 PM	03/22/12	1 min. 31 sec.	Gas Prices Affecting Economy
Newschannel 9 @ 10	10:00:00 PM	03/23/12	51 sec.	WalMart Hiring 300 for New Store

Issue: Education

Program	Time	Date	Duration	Description
Newschannel 9 @ 6	05:00:00 PM	01/02/12	1 min. 07 sec.	Students Preparing to Go Back to School
Newschannel 9 @ 6	05:00:00 PM	01/13/12	50 sec.	Leon Panetta Speaking to Students
Newschannel 9 @ 6	05:00:00 PM	01/25/12	40 sec.	School Lunches Getting Healthier
Newschannel 9 @ 6	05:00:00 PM	01/26/12	1 min. 03 sec.	Illiteracy Rate in EP is High
Newschannel 9 @ 6	05:00:00 PM	02/10/12	1 min. 03 sec.	Teacher Accused of Rape in Court
Newschannel 9 @ 6	05:00:00 PM	02/13/12	1 min. 03 sec.	Local Group Teaching Gay Tolerance
Newschannel 9 @ 6	05:00:00 PM	02/22/12	1 min. 02 sec.	NWS Explains Science of Storms
Newschannel 9 @ 6	05:00:00 PM	03/02/12	50 sec.	Hanks HS in Sweet 16
Newschannel 9 @ 6	05:00:00 PM	03/05/12	43 sec.	Kay Bailey Hutchison Speaks At School
Newschannel 9 @ 6	05:00:00 PM	03/13/12	1 min. 14 sec.	NMSU and UTEP Going to NCAA Tourney
Newschannel 9 @ 6	05:00:00 PM	03/22/12	54 sec.	New Court Works With Troubled Students
Newschannel 9 @ 6	05:00:00 PM	03/23/12	51 sec.	STAARS Testing to Begin

Issue: Government and Politics

Program	Time	Date	Duration	Description
Newschannel 9 @ 6	06:00:00 PM	01/02/12	1 min. 07 sec.	El Paso to Vote on Budget
Newschannel 9 @ 6	05:00:00 PM	01/13/12	21 sec.	Nancy Pelosi Speaking at Fundraiser
Newschannel 9 @ 10	10:00:00 PM	01/25/12	18 sec.	Former EPPD Chief Running for Commissioner
Newschannel 9 @ 6	05:00:00 PM	01/26/12	18 sec.	Obama Proposes Cuts to Military
Newschannel 9 @ 6	06:00:00 PM	02/10/12	38 sec.	Rep Canseco Meets With Constituents
Newschannel 9 @ 6	05:00:00 PM	02/13/12	1 min. 11 sec.	Redistricting in NM a Hot Issue
Newschannel 9 @ 10	10:00:00 PM	02/22/12	35 minutes	Mayor Wins Appeal to Toss Recall Signatures
Newschannel 9 @ 6	05:00:00 PM	03/02/12	51 sec.	Sunland Park Elections Take Place
Newschannel 9 @ 6	05:00:00 PM	03/05/12	1 min. 28 sec.	Indicted Commissioner Steps Down
Newschannel 9 @ 6	05:00:00 PM	03/13/12	1 min. 27 sec.	New ICE Detention Facility Built
Newschannel 9 @ 6	06:00:00 PM	03/22/12	32 sec.	Battle Raging Over Sunland Park Mayor Seat
Newschannel 9 @ 6	05:00:00 PM	03/23/12	52 sec.	Mayor Wins Recall Court Battle

Public Service Announcements

During the months of January, February and March KTSM-TV ran a total of 1,243 PSA's on both digital channels. Some of the PSA's (and groups) represented are the following:

St. Baldericks
This Cookie – Girl Scouts of America
Wasting Water is Weird
UTEP Nurses – Health Fair
Las Cruces Art Fair
Junior Achievement – Bowlathon
Susan G. Komen Race for the Cure 2012
El Paso PD – "Enough" Bully Broadcast & PSA
MDA Muscle Walk - 2012
Rio Grande Showdown
Negligent Driving
Score – Small Business Help PSA
Insights Museum
Paralyzed Vets
Navy Start Small
Boys and Girls Club
Hanson Fashion Show
Make a Wish Waiting Room
Hospitalized Vets
America's Heroes
Boys Town
Teens in the Driver's Seat
Arbor Day
Autism
Texas-Narco
Parents Speak
Visiting Nurses
Recovery
Mission Able
ALA Family
Parents Speak
Transitions
Patient Involvement
Heartbreak to Hope
I wish
Homes Affordable
Special Mission

Community Involvement

DATE	EVENT	INVOLVEMENT	PERSONNEL
1/10	Hart Elementary School – Spelling Bee	Station Rep – Pronouncer	Robert Bettes
1/19	Mission Valley School – Career Day	Station Rep – Spoke with Students	Robert Bettes
1/23	Mitzi Bond Elementary School – WX Presentation	Station Rep – Spoke with Students	Robert Bettes
1/25	El Dorado Academy – Career Day	Station Rep – Spoke with Students	Mark Mathis
1/31	Station Tour - La Fe School	Tour of Station/Spoke with students	Promotions Department
2/9	Station Tour - Cub Scout Visit	Tour of Station/Spoke with students	Promotions Department
2/9	Station Tour – Benito Martinez School	Tour of Station/Spoke with students	Promotions Department
2/10	Operation Hope Luncheon	Station Rep – Emcee	Mark Mathis
2/19	Susan G. Komen Race for the Cure	Station Rep – Walked in Race	Stephania Jimenez
2/22	Parks and Rec Senior Games Nomination Committee	Selected senior games Hall of Fame	Beau Bagley
2/28	Juvenile Justice Dept. – Luncheon	Station Rep – Emcee	Robert Bettes
2/29	Bel Air High School - Career Day	Station Rep – Talked to Students	Beau Bagley
2/29	Loretto High School - Career Day	Station Rep – Talked to Students	Gloria Moreno
3/2	Beall Elementary School – Career Presentation	Station Rep – Talked with Students	Robert Bettes
3/2	YWCA El Paso del Norte – Read Across America	Station Rep – Read to children	Jacqueline Crea
3/2	YWCA El Paso del Norte – Read Across America	Station Rep – Read to children	Stephania Jimenez
3/6	Cadwallader Elementary School – Career Presentation	Station Rep – Spoke with Students	Robert Bettes
3/17	St. Balderick's Cancer Foundation – Head Shaving Event	Station Rep – Emcee	Chuck DeBroder
3/19	Station Tour - Ernesto Serna School	Tour of Station/Spoke with students	Promotions Department
3/27	Radford School – WX/Physics Presentation	Station Rep – presented to school	Robert Bettes
3/31	MDA Muscle Walk – Commercial Production	Ran PSA for event	Promotions Department
3/31	MDA Muscle Walk – Commercial Production	Station Rep – Emcee for event	Beau Bagley

Network Issue-Responsive Programming Information

Early TODAY

Weekdays at 4:30 a.m.

As the first broadcast of the day on the NBC Network, "Early Today" features anchors Dan Kloeffler and Milissa Rehberger, joined by the NBC Weather Plus team for a comprehensive look at overnight news, the day ahead, plus the latest weather from across the nation. Viewers can expect the latest headlines in world and national news, as well as regular segments on business, sports and entertainment.

TODAY

Weekdays at 7:00 a.m.

NBC News pioneered the morning news program when it launched Today more than 55 years ago, with Dave Garroway as host. The live broadcast provides the latest in domestic and international news, weather reports and interviews with newsmakers from the worlds of politics, business, media, entertainment and sports. After more than 48 years of the standard two-hour format, the third hour was launched in October of 2000, followed by the fourth hour in September 2007, making Today the only four-hour national morning show broadcast. The program is unparalleled in its ratings dominance in the morning news arena, serving as America's overwhelming favorite for more than an unprecedented eleven consecutive years.

NBC Nightly News

Weekdays at 5:30 p.m.

Reports and analyses of the day's top news stories, in addition to regular reports including: "In Depth," a longer form piece which examines and provides context, usually for the top news story of the day; "The Fleecing of America," re-introduced in June of this year, which examines government waste; "Lifeline," which takes a look at current health trends in America; and "In Their Own Words," a unique segment which allows individuals to speak out on one of the day's top news stories.

TODAY, Weekend Edition

Saturdays at 6:00 a.m. and Sundays at 6:00 a.m.

The weekend broadcasts continue the "Today" tradition of covering breaking news, interviewing newsmakers, reporting on a variety of popular-culture and human-interest stories, covering health and finance issues and presenting the latest weather reports. In addition, the show offers visitors to New York City a chance to observe firsthand the workings of a live television broadcast with its windowed studio on Rockefeller Plaza. Interaction with the crowd outside the studio is a major part of the program.

NBC Nightly News, Weekend Edition

Saturdays at 5:30 p.m. and Sundays at 5:00 p.m.

The weekend editions of "NBC Nightly News" provide complete and timely reports on national and international events that take place on Saturdays and Sundays. Lester Holt is the program's anchor.

Meet The Press

Sundays at 9:00 a.m.

America's most-watched and No. 1 Sunday morning public affairs broadcast. Acclaimed by conservatives and liberals, newsmakers and television critics, "Meet the Press" consistently makes Monday morning headlines and has become the most quoted television program in the world.

The Chris Matthews Show

Sundays at 10:00 a.m.

A half-hour weekend public affairs roundtable that examines current topics in politics and news, offering viewers an inside look at the week's biggest stories. Based in Washington D.C., the show is produced by NBC News and distributed in national syndication by NBC Universal Television Distribution.

Dateline, NBC

Various

"Dateline NBC," the signature primetime broadcast for NBC News, premiered in 1992. Since then, it has pioneered a new approach to primetime news programming. The multi-night franchise, supplemented by frequent specials, allows NBC to consistently and comprehensively present the highest-quality reporting, investigative features, breaking news coverage and newsmaker profiles.